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| **Batch** | 2405E1 | |
| **Group** | C | |
| **Serial No.** | **Enrollment Number** | **Student Name** |
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**Problem Statement:**

In a world where personal appearance and self-care are becoming increasingly important, many individuals struggle to find authentic beauty products and elegant jewelry in one trusted place. Whether it’s a customer looking for cruelty-free makeup or someone searching for a signature necklace, users need a platform that brings luxury, quality, and trust together.

Glamistry.com aims to solve this by providing a seamless online destination for modern beauty enthusiasts. From premium lipsticks to handcrafted jewelry pieces, Glamistry offers both style and substance. Our website is crafted to enhance the shopping experience with intuitive navigation, stylish UI, and informative content tailored for beauty lovers.

The platform also focuses on educating users about safe skincare practices, trending styles, and the ethical side of beauty.

**Requirement Specifications:**

1. Homepage:
   * Eye-catching visuals showcasing trending products
   * Highlight limited-edition drops or latest collections
2. Navigation Menu with Categories:  
   a. Beauty Studio (Cosmetics):
   * Lipsticks, Foundations, Blushes, Eye Products, etc.  
     b. Jewelry Vault:
   * Rings, Necklaces, Bracelets, Earrings with categories like Gold, Pearl, Modern, etc.  
     c. Glam Guide (Blog/Education):
   * Skincare tips, beauty routines, ingredient education, festive looks  
     d. New Launches & Trends:
   * Display current fashion & beauty trends
3. Site Map:
   * Includes all primary and sub-pages with navigation structure
4. Contact Us Page:
   * Feedback form, brand address, social media links
   * Embedded Google Map for physical studio (if applicable)
5. User-Friendly Interface:
   * Elegant typography, hover effects, minimalistic layout

**ACKNOWLEDGEMENT:**

We are sincerely thankful to our respected supervisor Sir Syed Aaliyan Tarique whose guidance, mentorship, and insights made this project possible. His support throughout helped us develop both technical and creative skills to shape Glamistry.com into a well-rounded digital platform.

**SYNOPSIS:**

Glamistry.com represents more than just beauty products—it embodies a lifestyle of confidence, elegance, and empowerment. The website reflects a vision of inclusivity and trendsetting luxury. Whether it’s a shimmering eyeshadow or a handcrafted charm bracelet, Glamistry encourages self-expression in every form.

With user-focused design, seamless browsing, and carefully categorized content, Glamistry aims to become a favorite go-to for beauty and fashion lovers. The platform is committed to highlighting the value of quality, ethics, and aesthetics in the world of glam.

**SITEMAP:**



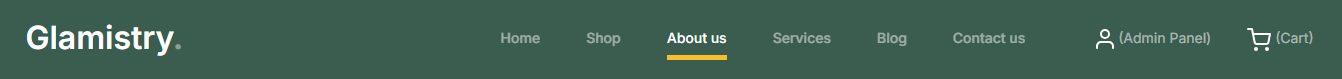
Rings

Lipsticks

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**WIREFRAMES**

**NAVBAR:**

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**TASK SHEET REVIEW:**

**SUMMARY:**

The Glamistry Website Design Guide is a comprehensive blueprint that helped bring our beauty and fashion brand to life. From conceptualizing the brand identity to implementing it across a stylish, responsive website, this guide served as the foundation for the development process.

It covers:

* Aesthetic goals and theme consistency
* User personas and user journey mapping
* Page layouts, content placement, and interaction flow
* Design best practices (fonts, spacing, images, accessibility)

Every component was designed to enhance visual appeal and usability—from reusable headers and footers to responsive product cards. The result is a professional and polished website that mirrors the values of Glamistry: beauty, elegance, and empowerment.